



## **Choose Pronexus. Partner for Growth.**

*Specializing in telephony, speech and database integration technologies, Pronexus fuels your growth by enabling developing new products quickly and efficiently. Our award-winning Pronexus VBVoice™ rapid application development tool powers thousands of Interactive Voice Response (IVR) applications developed by our growing network of partners. Our strategy is to promote our partners and to grow through their success. We deliver growth through enabling responding to customer needs, reducing time to market and cutting costs.*

## **Address Customer Needs. Increase Revenues.**

VBVoice enables the creation of feature-rich inbound and outbound IVR solutions including auto-attendants, automated payments, fax applications, notifications, polls and surveys, to name a few. It has been deployed in numerous verticals from healthcare to retail, utilities, transportation, finance, education, insurance and government.

Some of the inherent VBVoice features that shorten time to market include:

- Integration with Microsoft® Visual Studio® that will allow your developers to leverage familiar programming skills and industry-standard programming languages
- Built-in telephony expertise and technologies that ease the telephony learning curve
- Visual call flow environment and fully customizable voice controls
- Event-driven framework
- Source-level debugging
- Effortless integration with existing applications and libraries.

## SELL MORE

"We started selling more systems because our customers found the application very easy to implement and use."

- Ebix Health

## SAVE MONEY

"CenturiSoft has been using VBVoice for four years now because it offers standards-based programming and cost advantages that proprietary and VXML IVR development tools can't match."

- CenturiSoft

## SAVE TIME

"As a developer, having to deal with only 50 per cent of the code lines reduced the development time tremendously."

- Global Response Corp.

## IMPROVE RESPONSIVENESS

"Thanks to VBVoice's flexibility we are able to continuously improve our applications and also to add new features according to market and customer requirements."

- Onebox

## Accelerate Time to Market. Minimize Costs.

Being able to develop applications faster translates into efficiencies and savings.

"VBVoice allowed us to increase our efficiency tremendously. It enabled us to reduce our staff of 40 developers, doing Linux-based low-level telephony development, to just three," reported Onebox, a provider of outsourced virtual phone services, based out of Hollywood, California.



One of the factors contributing to savings in maintenance cost is software reliability. After all, that precious sales revenue disappears quickly if you have to spend excessive time firefighting customer issues due to unreliable software. The numerous awards – including 2009 "Best Development Tool" at World's Communication Conference and 12 consecutive "Product of the Year"

awards – as well as thousands of customer deployments are a testament to VBVoice's reliability and robustness.

VBVoice's graphical interface increases the ease of maintenance, facilitates code re-use and allows new developers to easily understand and work with other programmers' code.

Leveraging Pronexus' services is also a cost-efficient way to accelerate time to market. Our training courses are designed to maximize your developers' productivity while our support services include technical support as well as software updates and upgrades. Our professional services team can facilitate your development efforts by performing code and call flow reviews to ensure that your usage of VBVoice is optimized, enabling your system to perform to its full potential.

## Work with Pronexus. Take Your Business to a New Level.

Pronexus adds a new dimension to partnering. Our customer care team includes account managers, consultants and technical support experts. We are here to help optimize application performance, show how VBVoice integrates with other technology vendors' products, and to provide advice on upgrading or scaling existing applications.

We build strong relationships by working closely with our partners to achieve joint business goals. We promote our partners through a marketing program that includes:

- Global solution locator
- Direct marketing
- Press releases
- Webinars
- Case studies
- Trade shows

## Take the First Step to Become a Pronexus Partner.